

egg

BRAND INTRODUCTION

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“Be an iconic beauty
with A-beauty eGG “

Your face has never known luxury like this.
Get glowing with our innovative technology
behind our exfoliating silicone brushes!



“JOYFUL WITH eGG “

We are mission to make people all over the world glow with confidence.

To guarantee success, we've enlisted the best tools Mother Nature has to offer.

Our pioneering skin care products combine cutting-edge technology from Japan with industry leading research from South Korea to deliver gorgeous, radiant skin that's the picture of health



WHAT IS SILICONE ?

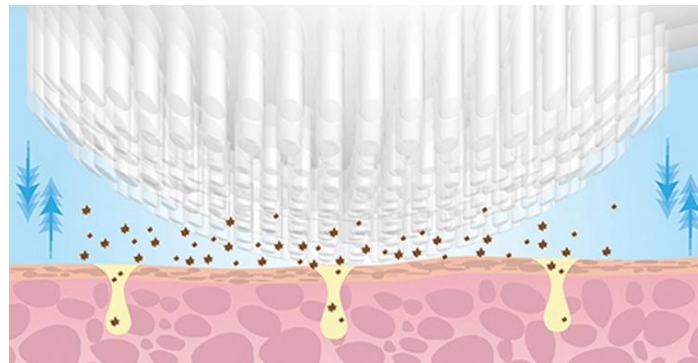
Silicone is a clever material that technically belongs to the rubber family, although you'll find it in everything from hard resins right through to medicines and oil. It is safer than plastics, doesn't react with other materials, and is both incredibly durable and soft.

Silicones imbued with silver have known antimicrobial properties and no toxicity issues.

All the silicone we use here at A-BEAUTY has been treated with silver, delivering antibacterial skin care devices that are easy to maintain and sure to keep your skin radiant.



Kinetic Skin Cleansing[®] System



Our kinetic Skin Cleansing System uses gentle vibrations to remove dirt and break up impurities. Gliding effortlessly across your skin, egg skin care products purify without stripping your skin of the essential oils that protect against aging, dryness, and infection.

2 — OUR VALUE



1. A-BEAUTY's ergonomic design

Innovative, ergonomic, patented, grip-type products add to the convenience of cleansing.

2. S-ion Technology[®]

This pioneering technology is unique to A-BEAUTY, which makes silver coating on silicon to have antimicrobial action. The result is S-ion, a durable, antibacterial silicone and is perfect for ionic cleansing products.

2 — OUR VALUE



3. Sanitary and skin-free silicone

It completely blocks germs with its own antimicrobial ability, eliminating the need to replace silicone, and using hypoallergenic silicone, which is harmless to the human body, helps wash the face without skin irritation.

4. Cleansing using kinetic energy instead of conventional rotary motion

Upper and lower kinetic energy effectively scrapes various impurities that are left on the skin and helps to be washed away easily.

3

PRODUCT LINEUP - eēG



eēG

Our most popular silicone face brush,
the A-beauty eēG is coming better than ever!
Supercharged with 70% more negative ions
and packed full of pioneering features,
this is one beauty product
you simply can't live without.



- 3-Speed Kinetic Skin Cleansing® Vibration.
- S-ion Technology® silicone body with auto-contouring head.
- Audible Notification.
- 100% waterproof(IPX7)
- Easy to clean.
- Bathtub safe.
- Operates on 2 AA batteries (not included).
- About 450 time use.

3

PRODUCT LINEUP - eĒG



Discover the secret to a bright, youthful complexion with A-BEAUTY eĒG
Our exclusive anti-aging skincare device now features a bigger cleaning surface and optimized design,
enhancing its purifying and rejuvenating qualities and giving you the confidence to glow.

3

PRODUCT LINEUP - eēg





- 3 - Speed Kinetic Skin Cleansing® Vibration.
- 3 -Speed of Pulsating Lifting Massage Vibration.
- S-ion Technology® Silicone surface.
- Audible Notification with Integrated Timer.
- Dual purpose cleansing and anti-aging skin lifting surfaces.
- Unique, ergonomic design with auto-contouring head
- Rechargeable Lithium ion battery with charging base.
- 100% waterproof(IPX7)
- Can be used for 6 months with a single charge.
- Easy to clean.
- Bathtub safe.

3

PRODUCT LINEUP -

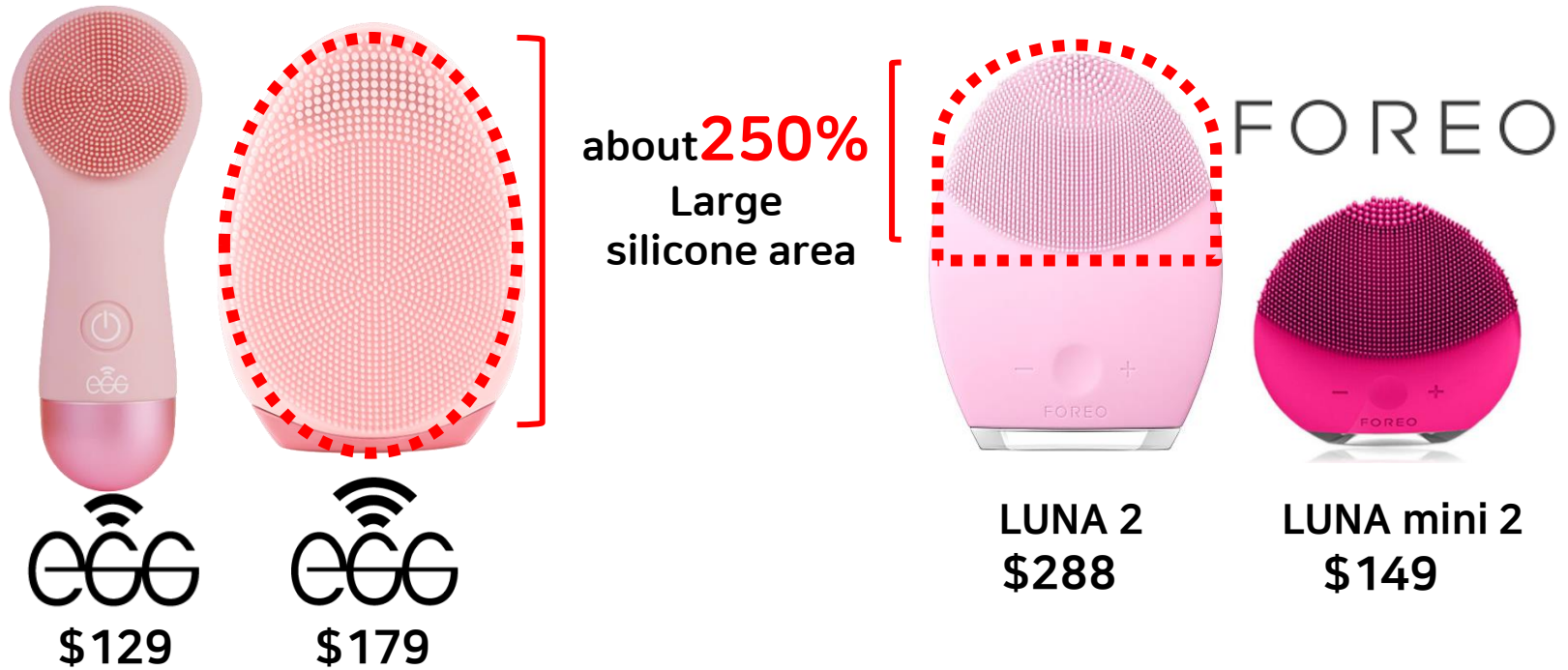


Pamper, preen, and indulge with the A-beauty  , our ultimate skin cleansing brush. Boasting an enlarged cleaning surface and optimized shape, the A-BEAUTY '  ' is designed to give you a spa-worthy experience from the comfort of your own home.



- 5 - Speed Kinetic Skin Cleansing® Vibration.
- 5 -Speed of Pulsating Lifting Massage Vibration.
- S-ion Technology® Silicone body with aluminum alloy base.
- Audible Notification with Integrated Timer.
- Dual purpose cleansing and anti-aging skin lifting surfaces.
- Rechargeable Lithium Polymer battery with charging base.
- 200% larger cleaning surface.
- 100% waterproof(IPX7)
- Can be used for 6 months with a single charge.
- Easy to clean.
- Bathtub safe

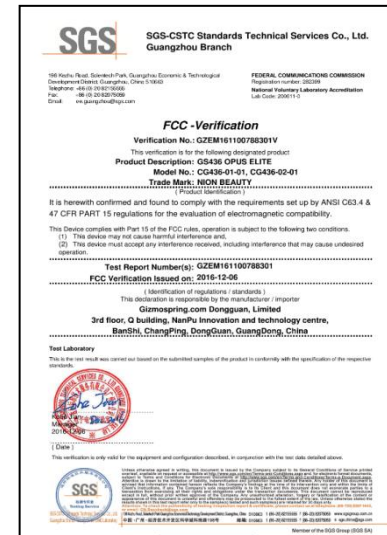
Comparison with other companies



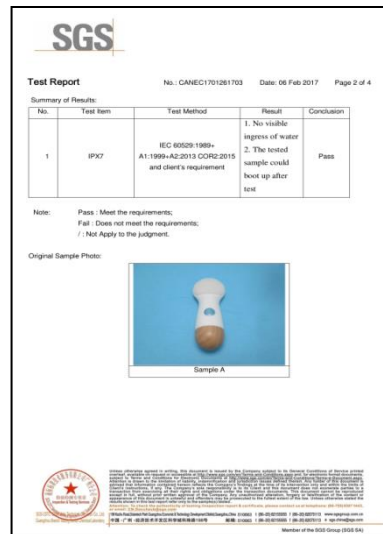
1. Ergonomic design (Unique stick-type)
2. 250% Silicone area
3. Anti-aging lifting vibration mode
4. price competitiveness in Korea market



CE certificate



FCC certificate



IPX7 certificate



FDA silicone certificate

5 — STORE



LOTTE
DUTY
FREE

in Myungdong
11th Floor



LOTTE
DUTY
FREE

in COEX
the 2nd basement

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